

**JACKSON PUBLIC SCHOOL DISTRICT**

Jackson, Mississippi  
Date: August 24, 2017

**Board of Trustees  
Jackson Public School District  
Jackson, Mississippi**

Ladies and Gentlemen:

Presented for your review on the attached page(s) are the bid tabulations for the formal bid proposals which were received in response to the bid solicitations indicated below. Bids were publicly advertised and opened according to all legal requirements (Mississippi Code of 1972, §31-7-13). All bids were tabulated, analyzed and based upon compliance with the specifications; the "lowest and best" bids were determined. Recommendations concerning the award of bids received for each bid category are contained on the attached page(s). Please consider recommendations for the following:

Bid Number	Opening Date	Bid Name
RFP 2017-06	08-01-17	Online Professional Learning Video Content Provider and Video Management System

It is recommended that the following action be taken by the Board of Trustees:

- A. **AN ORDER** be adopted ratifying the prior solicitation of bid proposals for the equipment, supplies, commodities and/or services in each bid category indicated above.
  
- B. **AN ORDER** be adopted authorizing the Chief Financial Officer or her designee to issue purchase orders and/or execute contracts and all related documents on behalf of the Board of Trustees to the vendors deemed to have submitted the "lowest and best" bids as indicated on the attached pages.
  
- C. **AN ORDER** be adopted to reject the bid of bidders who failed to comply with bid requirements, for the reason(s) indicated with each bid category, on the attached pages.
  
- D. **AN ORDER** be adopted to authorize the informal purchase of items according to all legal requirements and to the extent allowed under the law (Mississippi Code 1972, Annotated, §31-7-13(b)) for which no formal bids were received as indicated in the detailed support documentation on file in the Business Office.

Submitted by:  
Sharolyn Miller  
Chief Financial Officer

Recommendation approved by:  
Dr. Freddrick Murray, Interim Superintendent  
Superintendent of Schools

## **Information about the Content and Formatting of the Attached Bid Tabulation Sheet(s)**

Pursuant to the legal requirements as outlined in the Mississippi Code 1972, Annotated, §31-7-13(d), all bid proposals received were compared to the written bid specifications and the recommendation to purchase or for rejection is indicated on the following pages, as per the manner prescribed below.

### **Recommendation to Purchase:**

The recommendation to purchase from or award a contract to any vendor, is indicated on the attached tabulation sheet(s) by placing "Low Bid" to the right of the vendor's name/pricing and bolding the information.

### **Rejection of an Item or an Entire Bid:**

The law requires that the District clearly state why in each instance that the lowest bid received is not the recommended "lowest and best" bid. The specific reason that an item or service, or a vendor's entire bid proposal, must be deemed "irregular" or "non-compliant" with the written bid specifications and therefore cannot be recommended for purchase, is indicated on the attached tabulation sheet(s) by drawing a line through the vendor's name/pricing and indicating the rejection reason beside the item.

### **Unit Price Differences Between the Lowest and the "Lowest and Best" Bid:**

The unit price of all items is indicated and a difference between the bid unit price of the proposed item being rejected and the unit price of the item being recommended for purchase as the "lowest and best" can easily be computed from the data on the following pages. For each item, please see the attached tabulation sheet(s) for the bid name and number and opening date, item description, unit of measure, quantity purchased, and the unit or total pricing submitted by all vendors offering bid proposals.

### **Minority Vendor Participation i**

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**RFP 2017-06 (08-01-17) - Online Professional Learning Video Content  
Provider and Video Management System  
Source of Funds: Title II Federal Funds  
Recommendation Per: Dr. Cynthia Armstrong or Erin Mason**

	Vendor	Location	Amount
M	KnowledgeCity, LLC	Carlsbad, CA	\$26,040.00
N	Ilos Company	St Paul, MN	\$47,000.00
N	Hoonuit, LLC	Little Falls, MN	\$68,000.00
N	Performance Matters, LLC	Sandy, UT	\$137,575.00
N	Message Point Media, Inc.	Raymond, MS	\$150,000.00
N	Teaching Channel	San Francisco, CA	\$200,000.00

**Jackson Public School District**  
**Evaluation of Respondents' Request for Proposals:**  
**PROFESSIONAL DEVELOPMENT MANAGEMENT**  
**SYSTEM (PDMS)**

Vendor: **Frontline Education**

<b>Vender Response Description</b>	<b>Possible Points/Percentage</b>	<b>Average Points Awarded</b>	<b>Percentage Points Awarded</b>
Online Video Library Requirements (included effective documentation)	60/44.4%	57.4	96%

**Jackson Public School District  
Evaluation of Respondents' Request for Proposals:  
PROFESSIONAL DEVELOPMENT MANAGEMENT  
SYSTEM (PDMS)**

Vendor: Hoonuit, LLC

**Vender Response**

**Jackson Public School District**  
**Evaluation of Respondents' Request for Proposals:**  
**PROFESSIONAL DEVELOPMENT MANAGEMENT**  
**SYSTEM (PDMS)**

Vendor: Ilos Company

<b>Vender Response Description</b>	<b>Possible</b>
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**Jackson Public School District**  
**Evaluation of Respondents' Request for Proposals:**  
**PROFESSIONAL DEVELOPMENT MANAGEMENT**  
**SYSTEM (PDMS)**

Vendor: **Message Point Media, Inc.**

<b>Vender Response Description</b>	<b>Possible</b>	<b>Average Points Awarded</b>	<b>Percentage Points Awarded</b>
Online Video Library Requirements (included effective documentation)	60/44.4%	36	60%
Account Creation and Management (included effective documentation) Learning	10/7.4%	6	60%

**Jackson Public School District**  
**Evaluation of Respondents' Request for Proposals:**

**Jackson Public School District  
 Evaluation of Respondents' Request for Proposals:  
 PROFESSIONAL DEVELOPMENT MANAGEMENT  
 SYSTEM (PDMS)**

Vendor: **Teaching Channel**

<b>Vender Response Description</b>	<b>Possible Points/Percentage</b>	<b>Average Points Awarded</b>	<b>Percentage Points Awarded</b>
Online Video Library Requirements (included effective documentation)	60/44.4%	35	58%
Account Creation and Management (included effective documentation)	10/7.4%	4	40%
Learning Management System (LMS) Integration (included effective documentation)	10/7.4%	5	50%
Professional Development Management System (PDMS) (include effective documentation)	10/7.4%	4	40%
References from Similar Size Districts	5/3.7%	4	80%
Cost	40/29.6%	25	63%
<b>TOTAL POINTS</b>	<b>135</b>	<b>77</b>	<b>57%</b>

**Evaluators' Reviewers' Notes:**

Online Video Library is limited; price is based on per person

You have to manually manage your accounts; partnered with another company

Online Video Library 1000+ and nothing for classified; PDMS Integration is limited- would have to partner with Performance Matters; difficulty in sign-in integration

Online Video Library does not detail classified side; Account Creation and Management- not automated; requires additional work on your end; requires third party; this product requires the district to do a great bit of manual work; this could be a huge problem and a huge additional cost

No single sign on; someone has to import users- not automatic; some PDMS features willing to add more if needed

**Jackson Public School District**  
**Evaluation of Respondents' Request for Proposals:**  
**PROFESSIONAL DEVELOPMENT MANAGEMENT**  
**SYSTEM (PDMS)**

Vendor: Tequipment Online PD

Vender Response Description	Possible Points/Percentage	Average Points Awarded	Percentage Points Awarded
Online Video Library Requirements (included effective documentation)	60/44.4%	34	57%
Account Creation and Management (included effective documentation)	10/7.4%	5	50%
Learning Management System (LMS) Integration (included effective documentation)	10/7.4%	4	40

Vendors' Percentage Point Rank	
Frontline Education	91%
Performance Matters	67%
Hoonuit	64%
Teaching Channel	57%
Message Point Media	55%
Tequipment Online	54%

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